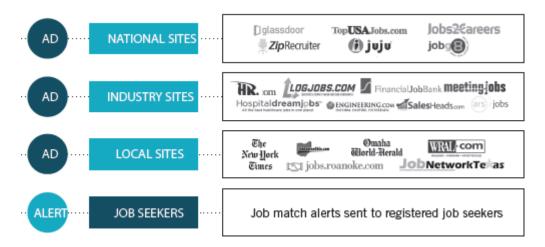


## **Hire Process Quick Notes**

## **ADVERTISING ESTIMATED COST**

| Media                  | Estimated Cost                              |  | Duration          |
|------------------------|---|--|-------------------|
| NCAA                   | \$240.00                                    |  | 30 Days           |
| Monster                | \$475.00                                    |  | 30 Days           |
| Academic Keys          | \$210.00                                    |  |                   |
|                        | \$315.00 with e-flier                       |  | Up to 4 Months    |
|                        | \$425.00 for multiple postings<br>in one ad |  |                   |
| Chronicle of<br>Higher | \$330.00                                    |  | 60 Days           |
| Education              |   |  |                   |
| Cleveland.com          | \$415.00                                    | Will advertise through Total Talent<br>Reach, as well. Please reference<br>below for the list of additional sites. | 30 Days           |
| HigherEd Jobs          | \$250.00                                    |  | 30, 60 or 90 Days |
|                        | \$345.00*                                   | *Includes Diversity & Inclusion e-mail   | 30,000.303043     |
| Indeed.com             | \$250.00                                    |  | 14 Days           |
|                        | \$350.00                                    |  | 30 Days           |
| LinkedIn               | \$170.00                                    |  | 14 Days           |
|                        | \$220.00                                    |  | 30 Days           |

## **TOTAL TALENT REACH:**



H/HRES/Advertising Revised Date: 5/20/2022